

HoST 5th Annual Workshop (2010)
Science and Technology for the People

SESSIONS

MONDAY, SEPTEMBER 20

9.30 - 9.45, *Coffee Reception at ICS hall*

9.45 - 10.00

Opening remarks

- **Tiago Saraiva** (Institute of Social Sciences - University of Lisbon)
- **Ana Simões** (CIUHCT, University of Lisbon)

10.00-10.45/ 10.45-11.30

Chair: Maria Paula Diogo, CIUHCT, New University of Lisbon

- **David Nye**, University of Southern Denmark; *When the Lights Went Out*
- **Maria Eduarda Gonçalves**, ISCTE; *Science-Society in Europe: Changing Visions, enduring practices*

11.30-12, *Coffee Break at ICS Hall*

12 -12.45/12.45-13.15

Chair: Tiago Saraiva, Institute of Social Sciences, University of Lisbon

- **Ana Paula Silva** CIUHCT, *From point-to-point to mass communication: the radio in Portugal from 1898 to 1939*
- **Andreas Fickers**, University of Maastrich, *Tuning into Europe: the emergence of a European broadcasting space in sound and vision (1925-1955)*

13.15- 15, *Lunch break*

15-15.45/15.45-16.30

Chair: Ana Simões, CIUHCT, University of Lisbon

- **Agusti Nieto-Galan**, University Autònoma de Barcelona, *The public face of Darwinism in late 19th-century Spain: Odón de Buen (1863-1945) and his audiences.*
- **Faidra Papanelopoulou**, University of Athens, *"Fresher than fresh". Remarks on consumer attitudes towards the development of the Cold Chain in post-2WW Greece.*

TUESDAY, SEPTEMBER 21

9.45 - 10.00 : Coffee at ICS hall

10.00 - 10.45/10.45-11.30

Chair: Ana Carneiro, CIUHCT, New University of Lisbon

- **Ana Cardoso de Matos**, CIDEHUS, University of Évora, *"Electricity for all": the popularization of electricity and its applications as seen through the Portuguese press (1850-1935)*
- **Fernando Reis**, CIUHCT, The use of images in the popularisation of science and technology in *Ilustração Portuguesa*

11.30-12, Coffee Break at ICS hall

12-12.45/ 12.45-13.30

Chair: Maria de Fátima Nunes, CEHFCi, University of Évora

- **Ana Simões, Ana Carneiro, Maria Paula Diogo**, CIUHCT, *Riding the wave to reach the masses: natural events in early 20th-century daily Portuguese press*
- **Arne Schirmacher**, Max-Planck Institute for the History of Science, *The German system of science communication and its (intended) audiences. Media, formats, institutions and actors in the 1920s and 1950s.*

13.30 Closing Remarks