



Study Plan

School: School of Social Sciences
Degree: Master
Course: Public Policies and Projects (cód. 326)

1st Year - 1st Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
ECN09585M	Territories and Organizational Strategies	Economy	7.5	Semester	195
ECN09637M	Networks, Partnerships and Leadership	Economy	7.5	Semester	196
GES08204M	Corporate Strategy	Management	7.5	Semester	195
ECN09649M	Decision-Making Tools	Economy	7.5	Semester	196

1st Year - 2nd Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
ECN09583M	Innovation and Competitiveness	Economy	7.5	Semester	193
ECN09584M	International Markets	Economy	7.5	Semester	193
ECN09650M	Design, Evaluation of Monitoring of Policies and Projects	Economy	7.5	Semester	196
ECN09651M	EU and National Funding Sources	Economy	7.5	Semester	196

2nd Year - 3rd Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
Mandatory alternatives					
Component code	Name	Scientific Area Field	ECTS	Duration	Hours
	Dissertation				
	Internship				
	Project Work				

2nd Year - 4th Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
Mandatory alternatives					
Component code	Name	Scientific Area Field	ECTS	Duration	Hours
	Dissertation				
	Internship				
	Project Work				



Conditions for obtaining the Degree:

*** TRANSLATE ME: Para aprovação na componente curricular é necessário a aprovação (através de avaliação ou creditação) das seguintes unidades curriculares: {\}

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1º Semestre: {\}

4 UC obrigatórias num total de 30 Ects {\}

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2º Semestre: {\}

4 UC obrigatórias num total de 30 Ects {\}

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Para obtenção do grau, é necessário também a aprovação na Dissertação, Relatório de Estágio ou Trabalho de Projecto, com um total de 60 ECTS, no 3.º e 4.º Semestre. {\}

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Territories and Organizational Strategies (ECN09585M)

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Networks, Partnerships and Leadership (ECN09637M)

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Corporate Strategy (GES08204M)

- 1-Introduction
- 2- Conceptual picture of Reference
- 3- The strategus
- 4- Logical and Evolutionary Roots of the Strategy
- 5- Schools of Strategic Approach: various types.
- 6- Typology of the Ten Schools of Henry Mintzberg.
- 7- Case Study 1
- 8- Strategic Classic Plan vs Modern Strategic Plan: analysis.
- 9- Strategic Classic Plan vs Modern Strategic Plan: strategic decisions.
- 10- Case Study 2
- 11- Works Presentation (strategic windows and strategic plans)

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Decision-Making Tools (ECN09649M)



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Innovation and Competitiveness (ECN09583M)

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International Markets (ECN09584M)

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EU and National Funding Sources (ECN09651M)