



## Study Plan

**School:** School of Social Sciences  
**Degree:** Master  
**Course:** Public Policies and Projects (cód. 326)

### 1st Year - 1st Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
ECN9585M	Territories and Organizational Strategies	Economy	7.5	Semester	195
ECN9637M	Networks, Partnerships and Leadership	Economy	7.5	Semester	196
GES8204M	Corporate Strategy	Management	7.5	Semester	195
ECN9649M	Decision-Making Tools	Economy	7.5	Semester	196

### 1st Year - 2nd Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
ECN9583M	Innovation and Competitiveness	Economy	7.5	Semester	193
ECN9584M	International Markets	Economy	7.5	Semester	193
ECN9650M	Design, Evaluation of Monitoring of Policies and Projects	Economy	7.5	Semester	196
ECN9651M	EU and National Funding Sources	Economy	7.5	Semester	196

### 2nd Year - 3rd Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
<b>Mandatory alternatives</b>					
Component code	Name	Scientific Area Field	ECTS	Duration	Hours
	Dissertation				
	Internship				
	Project Work				

### 2nd Year - 4th Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
<b>Mandatory alternatives</b>					
Component code	Name	Scientific Area Field	ECTS	Duration	Hours
	Dissertation				
	Internship				
	Project Work				



## Conditions for obtaining the Degree:

\*\*\* TRANSLATE ME: Para aprovação na componente curricular é necessário a aprovação (através de avaliação ou creditação) das seguintes unidades curriculares: {\ }newline

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1º Semestre: {\ }newline

4 UC obrigatórias num total de 30 Ects {\ }newline

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2º Semestre: {\ }newline

4 UC obrigatórias num total de 30 Ects {\ }newline

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Para obtenção do grau, é necessário também a aprovação na Dissertação, Relatório de Estágio ou Trabalho de Projecto, com um total de 60 ECTS, no 3.º e 4.º Semestre. {\ }newline

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### **Territories and Organizational Strategies (ECN9585M)**

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### **Networks, Partnerships and Leadership (ECN9637M)**

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### **Corporate Strategy (GES8204M)**

- 1-Introduction
- 2- Conceptual picture of Reference
- 3- The strategus
- 4- Logical and Evolutionary Roots of the Strategy
- 5- Schools of Strategic Approach: various types.
- 6- Typology of the Ten Schools of Henry Mintzberg.
- 7- Case Study 1
- 8- Strategic Classic Plan vs Modern Strategic Plan: analysis.
- 9- Strategic Classic Plan vs Modern Strategic Plan: strategic decisions.
- 10- Case Study 2
- 11- Works Presentation (strategic windows and strategic plans)

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### **Decision-Making Tools (ECN9649M)**



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**Innovation and Competitiveness (ECN9583M)**

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**International Markets (ECN9584M)**

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**Design, Evaluation of Monitoring of Policies and Projects (ECN9650M)**

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**EU and National Funding Sources (ECN9651M)**