

Study Plan

School:	Institute for Research and Advanced Training
Degree:	Doctorate
Course:	Interdisciplinary Landscape Management (cód. 341)

1st Year - 1st Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
	Landscape, Biodiversity and Society	Landscape, Envi-	6	Semester	156
PAO09251D		ronment and Plan-			
		ning			
	Project Seminar	Landscape, Envi-	6	Semester	156
PAO09252D		ronment and Plan-			
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omponent code	Name	Scientific Area F	ield EC	TS Durat	ion Ho
roup of Options	News		ГСТС		11
Component code	Name	Scientific Area Field	ECIS	Duration	Hours
BIO07384D	Biodiversity and Conservation	Biology	5	Semester	130
ECN09799D	Sustainable Regional Development	*** TRANSLATE ME: Ciências Económicas e Sociais ***	6	Semester	156
ECN09800D	Environmental Economics	*** TRANSLATE ME: Ciências Económicas e Sociais ***	6	Semester	162
ECN09801D	Agricultural and Food Economics	*** TRANSLATE ME: Ciências Económicas e Sociais ***	6	Semester	162
BIO09802D	Conservation Priorities Assessment	Biology	6	Semester	156
ECN09803D	Food Marketing	*** TRANSLATE ME: Ciências Económicas e Sociais ***	6	Semester	162
PAO09804D	MulticriteriaDecision Aid Methodologies	Geography	6	Semester	156
PAO08444D	Rural Landscape Management	Geosciences	15	Trimester	390
FIT09805D	Forest Management and Arrangement	Agricultural Scien- ces	6	Semester	156
ECN09806D	Natural Resource Management	*** TRANSLATE ME: Ciências Económicas e Sociais ***	6	Semester	162
ECN09807D	Ecotourism and Exploitation of Natural Resources	*** TRANSLATE ME: Ciências Económicas e Sociais ***	6	Semester	162
ECN09808D	Quantitative Methods in Socioeconomics	*** TRANSLATE ME: Ciências Económicas e Sociais ***	6	Semester	162
PAO09253D	Intensive course of specialization I	Landscape, Envi- ronment and Plan- ning	3	Semester	78

1st Year - 2nd Semester						
Component code	Name	Scientific Area Field	ECTS	Duration	Hours	
Thesis						

2nd Year - 3rd Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
Thesis					



2nd Year - 4th Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
Thesis					

3rd Year - 5th Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
Thesis					

3rd Year - 6th Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
Thesis					

Conditions for obtaining the Degree:

*** TRANSLATE ME: Para aprovação na componente curricular é necessário a aprovação (através de avaliação ou creditação) das seguintes unidades curriculares: {\}newline
1º Semestre: {\}newline
2 UC Obrigatórias num total de 12 Ects {\}newline
UC Optativas num total de 18 ECTS {\}newline
{\}newline
Para obtenção do grau necessita de obter aprovação na Tese num total de 150 Ects. ***

Program Contents

Back

Landscape, Biodiversity and Society (PAO09251D)

Back

Project Seminar (PAO09252D)

Back

Biodiversity and Conservation (BIO07384D)

Back

Sustainable Regional Development (ECN09799D)

Models of urban sustainability. Models of the base and spatial interaction models: the base model, spatial interaction model, interaction model with the use of natural resources. Input-Output Models: models of regional input-output models, input-output interregional social accounting matrix of regional input-output models with environmental interactions. General Equilibrium Models: static models of general equilibrium, dynamic models of general equilibrium, general equilibrium models with environmental interactions.



Back

Environmental Economics (ECN09800D)

Module I – An Introduction to Environmental Economics

Scarcity, opportunity cost and choice. Economic functions of the environment. Pareto optimum, market failure and public intervention. Market, property rights and environmental policy.

Module II – Pollution Economics

Steps in defining a pollution control policy - the role of economic analysis. The optimal pollution level. Costeffectiveness. Non-additive and diffuse pollutions.

Module III – Decision Support Tools for Environmental Management

Cost-Benefit Analysis: the theoretic foundations and operational steps. Non-market valuation techniques: dose-response functions; replacement costs; contingent valuation; travel cost and hedonic prices. Validity, reliability and transferability of techniques and estimates.

Module IV – Natural Resource Economics

Inter-temporal allocation of a stock resource. Renewable and exhaustible resources: the optimal extraction path. Optimal forest turn.

Back

Agricultural and Food Economics (ECN09801D)

1. Introduction to economics: scarcity, opportunity cost and choice; market failures and public intervention The agri-food Portuguese sector: structures and factors of production, economic performance

Production and supply of agri-food products: the production function, productivity and factor substitution; costs, efficiency and profit maximization; supply in the short and long run; characteristics of agri-food supply
 Demand for agri-food products: utility, consumer choice and demand function; determinants of demand and

characteristics of the demand for food; evolution of food consumption in Portugal

4. Markets and prices of agricultural and agri-food products: demand, supply and market equilibrium; market instability; prices in an open economy; market structures of the agri-food products

5. Food and Agriculture in a changing world: globalization and new challenges to agriculture and agri-food sector; the agricultural and rural policies in OECD countries

Back

Conservation Priorities Assessment (BIO09802D)

Back

Food Marketing (ECN09803D)

Module I – Market orientation, competitive advantage and marketing strategy: the marketing concept and its evolution, specificities of food marketing, competitive advantage and market orientation, the marketing environment and the marketing strategy, the macro marketing environment of the European food industry, structure and organisation of food distribution, case studies.

Module II – Consumer behaviour and market segmentation: the consumer buying decision process and its influencers, segmentation, targeting and positioning as key options of the marketing strategy, food quality perception, introduction to market research, case studies.

Module III – The marketing mix: Product decisions, branding and packaging, pricing decisions, marketing channels and behaviour of channel members, marketing communications' decisions, case studies.



Back

MulticriteriaDecision Aid Methodologies (PAO09804D)

a. Decision Aid Methods: importance to Nature Conservation and Environment. Relation with Landscape Planning and Management and Sustainable Development; Sustainable Development as an objective of Landscape Planning and Management

b. Environmental Policy; Nature Conservation and Landscape Planning Strategies in European Union. Their integration in Portuguese policies.

c. National legal framework: Environmental Law, Landscape Planning and Urban Law; NATURA network; Environmental Impact Assessment and Strategic Environmental Assessment

d. Multicriteria Decision Aid Methodologies. Participation, Interactivity and Simplicity. Cognitive aspects of Decision processes. Multimethodology concept and practical application. Structuring: actors and actions. Evaluation. Recommendations.

Back

Rural Landscape Management (PAO08444D)

Back

Forest Management and Arrangement (FIT09805D)

Typology of the main aspects in forest planning and certification of management of forest resources: Forest regional planning; Local forest management plans; Regional forest fire prevention plans; Zones of forest interventions (ZIF) Forest planning: Forest mensuration for quantification and qualification of forest stands, Growth modeling of forest resources, Decision models for forest/natural resources; Decision support systems methods (linear programming, objective planning, optimization) Economics and valuation of forest and natural resources: The market and the valuation of forest resources; First approach to the valuation of forest goods and product; The factor time and the importance of the income taxes on the evaluation of forest investments.

Back

Natural Resource Management (ECN09806D)

1. Introduction to ecosystem management planning. Modeling and ecological-economic decision analysis. Recent perspectives on sustainable forest ecosystem management; spatial and temporal scales.

2. Economics and project evaluation. Practical application of economic principles and concepts. Ecosystem management and conservation projects evaluation: topics and strategies. Management planning at the landscape-level and economic analysis at the local stand level.

3. Multi-objective ecosystem management planning. Strategic planning for timber production. Exact and heuristic approaches for addressing multiple ecological and economic goals. Scenario analysis; Hoganson-Rose simulation approach. Integrating risk and uncertainty in ecosystem management planning. Multiple decision makers and group decision methods.

4. Information and communication technologies (ICT) in natural resources management. Decision support systems and knowledge-based systems.

5. Seminar.



Back

Ecotourism and Exploitation of Natural Resources (ECN09807D)

1. Introduction Notion of ecotourism Ecotourism facts & figures Different agendas in ecotourism 2. Ecotourism and the agenda of conservationists Ecotourism and the conservation of natural resources, ecosystems and landscapes Market trends and growth potential for the services linked to nature tourism The conflict between ecotourism as a market-driven economic activity and environmental sustainability 3. The activities and motives of ecotourists Activities, motivations and attitudes Typologies of ecotourists Environmental attitudes and behaviours of tourists 4. Tourism development. Sustainable management strategies Seizing the economic logics of ecotourism-business agents Sustainable management strategies and techniques Certification 5. Local development and socioeconomic impacts Natural and rural spaces in different socioeconomic contexts New rural activities and their impact Social impact assessment

Back

Quantitative Methods in Socioeconomics (ECN09808D)

Module I – Multivariate analysis

An introduction to different methods.

Linear multiple regression model: specification; estimation; statistical inference; prediction.

Factor analysis of a cloud of points.

Simple correspondence analysis. Typical problems. Output interpretation. Multiple correspondence analysis. Principal component analysis. Output interpretation.

Cluster analysis: classification concepts. Similarity measures. Hierarchical agglomerative and iterative partitioning methods.

Module II – Multi-criteria decision-making

Concepts: Attribute, objective, goal and criteria. Technical versus decisional problems. Optimal solutions and efficient frontier (condition of Pareto optimum). Trade-offs.

Multi-objective programming and goal programming. Using goal programming for building an indicator of environmental, social and economic impact.

Compromise Programming. Ideal point, distance metrics, compromise set.

Interactive programming. The displaced ideal method.

Back

Intensive course of specialization I (PAO09253D)

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