



Study Plan

School: School of Social Sciences
Degree: *** TRANSLATE ME: Pós-Graduação ***
Course: Administration of Health Units (cód. 493)

1st Year - 1st Semester

| Component code | Name | Scientific Area Field | ECTS | Duration | Hours |
|----------------|--|-----------------------|------|----------|-------|
| GES11053O | Strategic Management of Healthcare Units | Management | 5 | Semester | 130 |
| GES11054O | *** TRANSLATE ME: Métodos e Técnicas de Análise em Serviços de Saúde *** | Management | 5 | Semester | 130 |
| ECN11055O | Introduction to Health Economics | Economy | 5 | Semester | 130 |
| ENF11056O | Clinical Governance | Nursing | 5 | Semester | 130 |
| ENF11057O | Health Policy | Nursing | 5 | Semester | 130 |
| ENF11058O | Epidemiology | Nursing | 5 | Semester | 130 |

1st Year - 2nd Semester

| Component code | Name | Scientific Area Field | ECTS | Duration | Hours |
|----------------|--|-----------------------|------|----------|-------|
| GES11059O | *** TRANSLATE ME: Marketing e Comunicação das Unidades de Saúde *** | Management | 5 | Semester | 130 |
| GES11060O | *** TRANSLATE ME: Contabilidade e Finanças de Unidades de Saúde *** | Management | 5 | Semester | 130 |
| GES11061O | *** TRANSLATE ME: Gestão de Sistemas de Informação em Unidades de Saúde *** | Management | 5 | Semester | 130 |
| GES11062O | *** TRANSLATE ME: Logística em Unidades de Saúde *** | Management | 5 | Semester | 130 |
| GES11063O | *** TRANSLATE ME: Gestão da Qualidade em Unidades de Saúde *** | Management | 5 | Semester | 130 |
| GES11064O | *** TRANSLATE ME: Comportamento Organizacional e Gestão de Recursos Humanos em Unidades de Saúde *** | Management | 5 | Semester | 130 |

Conditions for obtaining the Degree:

*** TRANSLATE ME: Para aprovação na componente curricular é necessário a aprovação (através de avaliação ou creditação) das seguintes unidades curriculares: {\ }newline

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1º Semestre: {\ }newline

6 UC obrigatórias num total de 30 Ects {\ }newline

2º Semestre: {\ }newline

6 UC obrigatórias num total de 30 Ects {\ }newline

Program Contents



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Strategic Management of Healthcare Units (GES110530)

- 1 – Introduction;
- 2 – Conceptual pictures of reference;
- 3 – The strategic manager;
- 4 – Strategic thinking versus strategic planning;
- 5 – Strategic planning systems: the classic and the modern planning;
- 6 – Extern analysis or ambience analysis;
- 7 – Intern analysis or resources and competences analysis;
- 8 - Strategic decisions;
- 9 – Strategic implementation and control.

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***** TRANSLATE ME: Métodos e Técnicas de Análise em Serviços de Saúde (GES110540) *****

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Introduction to Health Economics (ECN110550)

1. Some Basic Principles of Economics
2. The Laws of Demand, Supply, and Market
3. The Demand for Health Care
4. The Supply of Health care
5. The Planning of Health Care Policies
6. The Financing of the Health Care System

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Clinical Governance (ENF110560)

Leadership and clinical governance in health organizations.(various roles)

Pillars of clinical governance

Involvement of the patient

Clinical audit

Education and training

Information management

Management of Human Resources

The clinical effectiveness and research

Patient Safety and Risk Management

Knowledge management

From knowledge to action/ Evidence Based Practice



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Health Policy (ENF110570)

1. Health Systems Organization and Policies:
 - Health Systems organisational typologies
 - Financing
 - Information systems
 - Resources allocation
 - Economy, innovation and increased costs
 - Challenge management
2. Equity in Health Policies:
 - Health determinants
 - Health strategies
3. Health Governance:
 - Governance and good governance
 - Clinical and non-clinical governance
4. Health Policy Evolution in Portugal
6. Health in All Policies
7. Aging and Health
5. Health Systems Future

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Epidemiology (ENF110580)

1. Health and illness concepts;
2. Prevention levels;
3. Epidemiology concepts;
4. Disease natural history;
5. Causal association;
6. Disease frequency measurements: incidence, incidence rate, prevalence and prevalence rate;
7. Proportions. Ratios. Measurement selection;
8. Association measures. Relative risk. Attributed risk;
9. Different epidemiological studies;
10. Study design;
11. Sample concept;
12. Descriptive studies. Prevalence studies;
13. Analytical studies (case-control and cohort studies);
14. Experimental and quasi-experimental studies;
15. Meta-analysis and pools analysis;
16. Error types in epidemiological studies;
17. Information Sources;
18. Sampling;
19. Communicable and non-communicable diseases epidemiology;
20. Incidence and prevalence calculation;
21. Mortality, lethality and morbidity rates;
22. Relative risk, attributed risk and odds ratio calculation;
23. Sensitivity and specificity;
24. Pharmacovigilance;

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***** TRANSLATE ME: Marketing e Comunicação das Unidades de Saúde (GES110590) *****



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*** TRANSLATE ME: Contabilidade e Finanças de Unidades de Saúde (GES110600) ***

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*** TRANSLATE ME: Gestão de Sistemas de Informação em Unidades de Sa... (GES110610) ***

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*** TRANSLATE ME: Logística em Unidades de Saúde (GES110620) ***

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*** TRANSLATE ME: Gestão da Qualidade em Unidades de Saúde (GES110630) ***

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*** TRANSLATE ME: Comportamento Organizacional e Gestão de Recursos ... (GES110640) ***