



Study Plan

School: School of Social Sciences
Degree: *** TRANSLATE ME: Pós-Graduação ***
Course: Administration of Health Units (cód. 493)

1st Year - 1st Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
GES11053O	Strategic Management of Healthcare Units	Management	5	Semester	130
GES11054O	Research Methods in Healthcare Services	Management	5	Semester	130
ECN11055O	Introduction to Health Economics	Economy	5	Semester	130
ENF11056O	Clinical Governance	Nursing	5	Semester	130
ENF11057O	Health Policy	Nursing	5	Semester	130
ENF11058O	Epidemiology	Nursing	5	Semester	130

1st Year - 2nd Semester

Component code	Name	Scientific Area Field	ECTS	Duration	Hours
GES11059O	Marketing and Communication in Healthcare Units	Management	5	Semester	130
GES11060O	Accounting and Finance of Healthcare Units	Management	5	Semester	130
GES11061O	Health Information System Management	Management	5	Semester	130
GES11062O	Logistics in Health	Management	5	Semester	130
GES11063O	Health Organisation Quality Management	Management	5	Semester	130
GES11064O	Organisational Behaviour and Human Resource Management of Healthcare Units	Management	5	Semester	130

Conditions for obtaining the Degree:

*** TRANSLATE ME: Para aprovação na componente curricular é necessário a aprovação (através de avaliação ou creditação) das seguintes unidades curriculares: {\ }newline

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1º Semestre: {\ }newline

6 UC obrigatórias num total de 30 Ects {\ }newline

2º Semestre: {\ }newline

6 UC obrigatórias num total de 30 Ects {\ }newline

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Strategic Management of Healthcare Units (GES110530)

- 1 – Introduction;
- 2 – Conceptual pictures of reference;
- 3 – The strategic manager;
- 4 – Strategic thinking versus strategic planning;
- 5 – Strategic planning systems: the classic and the modern planning;
- 6 – Extern analysis or ambiente analysis;
- 7 – Intern analysis or resources and competences analysis;
- 8 - Strategic decisions;
- 9 – Strategic implementation and control.

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Research Methods in Healthcare Services (GES110540)

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Introduction to Health Economics (ECN110550)

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Clinical Governance (ENF110560)

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Health Policy (ENF110570)

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Epidemiology (ENF110580)

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Marketing and Communication in Healthcare Units (GES110590)

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Accounting and Finance of Healthcare Units (GES110600)

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Health Information System Management (GES110610)

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Logistics in Health (GES110620)



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Health Organisation Quality Management (GES110630)

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Organisational Behaviour and Human Resource Management of Healthcare Units (GES110640)