



# Universidade de Évora

## Edital

Applications for Admission to the Master Program in  
Sports Management and Direction  
Academic year 2021/2022

### 1. The program is promoted by:

Universidade de Évora - Escola de Ciências e Tecnologia

### 2. Executive Monitoring Committee:

Jorge Duarte dos Santos Bravo (jorgebravo@uevora.pt)  
Marta da Conceição Cruz Silvério (mcs@uevora.pt)  
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### 3. Program description:

In view of the growing economic and social importance of the sports phenomenon in Portugal, Europe and Ibero-American space, coupled with the growth of demand in this market segment in recent years, it is important to respond to the need for specialized training in Sport Management in the 2nd cycle. Graduates in several scientific fields, as well as the continuation of postgraduate studies to the professionals in the active.

The Master in Sports Management and Administration aims to: a) Develop advanced concepts, techniques and methods, from the interface between Sport Sciences and other Sciences, through a multidisciplinary curriculum and contextualized to the sports universe; b) Qualify higher level professionals with in-depth knowledge in the field of Sport Management, trained to compete in the competitive sports market, entrepreneurial, responsible and ethical; c) Provide students with new perspectives and intervention instruments to work in sports organizations or related entities, in order to exercise professional activity with high competence and innovative models.

Training in Sports Management has shown an increase in the number of employment opportunities, from the aspect of sports spectacle as a global business to the aspect of physical exercise aimed at the health of the local population.

### 4. Career opportunities:

The skills acquired in the course allow a professional framework in different institutions and levels of intervention in Portugal and abroad, with recognition in other countries of the European and Ibero-American area.

These graduates find professional exits in the coordination of activities, events, facilities or sports products, acting as Director, Manager, Administrator, Advisor, Consultant, Auditor, Teacher, Researcher, Entrepreneur, Technical Superior, among others, in the Public Sector (city councils , Municipal companies, public sports administration, educational establishments), in the Private Sector Association (national sports federations, regional associations of modalities, sports clubs, sports entities for the disabled), health clubs / wellness centers, Golf, SADs, event companies, leisure and sports tourism companies, media organizations, training entities) and in International Organizations.

## **5. Number of registration at DGES:**

R/A-Ef3450/2011/AL01

## **6. Number of accreditation process by A3ES:**

ACEF/1718/0005922

## **7. Program Creation Norm:**

Diário da República n.º 189 de 28 de setembro de 2015, Aviso n.º 10967

## **8. General conditions of access and admission:**

### **i Legal conditions for access to the cycle of studies leading to the master degree**

The following individuals can apply for a cycle of studies leading to the master degree:

- holders of a Portuguese Licenciado degree or legal equivalent;
- holders of a foreign higher education undergraduate degree, which is recognized as satisfying the objectives of the degree of Licenciado by the competent scientific committee of the higher education institution where they wish to be admitted;
- holders of an academic, scientific or professional curriculum which is recognized as attesting the ability to carry out this cycle of studies by the competent scientific committee of the higher education institution where they wish to be admitted.

### **ii Conditions of access to the cycle of studies at the University of Evora**

On the application date, the undergraduate students must satisfy conditions that guarantee the conclusion of their undergraduate degree until the 30th of October of the admission year. The admission and enrollment of these students is conditioned on the conclusion of the degree until this date, and the enrollment is canceled if the student does not complete the degree within that period.

During the first application phase, students who have a maximum of 6 curricular units or 36 ECTS missing for conclusion of their degree can apply for the 2nd cycle; in the 2nd application phase students can apply if they have at most 3 curricular units missing and in the 3rd application phase if they have at most one curricular unit missing.

The previous condition does not apply to students with a curriculum that reveals professional or scientific experience, which can be recognized by the competent scientific body, as attesting the student's ability to carry out the master's degree/post-graduation, provided that the student required that recognition in the application process.

### iii **Specific admission conditions**

1. Degree in Sports Sciences, Sports Management, Physical Education and Sport, Human Kinetics and/or other related areas (eg management, marketing, economics, law, tourism, education, sociology, communication, journalism, human resources, computer science, international relations, political science, history, philosophy, psychology, health, biology, architecture, engineering, mathematics and others).
2. Professionals with accumulated experience who want advanced level specialization.
3. New graduates who wish to deepen their knowledge in an area complementary to their basic training.

## **9. Selection Process:**

- Academic qualifications: 60%
  - Average grade in the highest qualification: 50%
  - Area of qualifications: 25%
  - Level of qualifications: 25%
- Curriculum analysis: 40%
  - Scientific and technical activities and publications: 50%
  - Professional Experience in the area of the program or related fields: 25%
  - Importance of positions held: 25%

## **10. Maximum number of admissions**

- Maximum number of admissions for candidates with nationality of European Union countries: 18
- Maximum number of admissions for candidates without nationality of countries of the European Union: 2

Depending on the number of applications, there may be transfer of vacancies from the international students applications to the European Union students applications or vice-versa.

## **11. Minimum number of students: 8**

## **12. Tuition fee**

- Candidates with nationality of European Union countries: 2000.00 €
- Candidates without nationality of countries of the European Union: 2500.00 €
  - Annual Tuition fee for international students with merit scholarship: 2000.00 €
  - Annual Tuition fee for international students with cooperation and development scholarship: 2200.00 €

All students with international student status who have an undergraduate degree grade which is equal to or higher than 15 (in a scale of 0-20), will have a reduced tuition fee in the first year of the program due to the merit scholarship. To maintain this reduced tuition fee in the following years, the student has to pass all curricular units and have an average grade equal or above the minimum merit grade. All students with international student status from PALOP countries, will have a reduced tuition fee in the first year of the program due to the cooperation and development scholarship. To maintain this reduced tuition fee in the remaining years the student has obtain a minimum academic performance.

**13. Organization / duration:**

- a. **Duration of the program:** 3 semesters
- b. **Number of ECTS to obtain the degree:** 100
- c. **Number of ECTS to obtain the master's course (conclusion of the curricular part):**  
60

**14. Language (s) of teaching:**

- Portuguese

**15. Learning Type: Presential**

**16. Schedule type: Mixed**

**17. Classes schedule (week days and schedule)**

Regularly, every 15 days, on Thursdays and Fridays, from 9 am to 2 pm and from 3 pm to 8 pm.

**18. Program starting date: September of 2021**

January 11, 2021  
The Rector

Ana Costa Freitas